

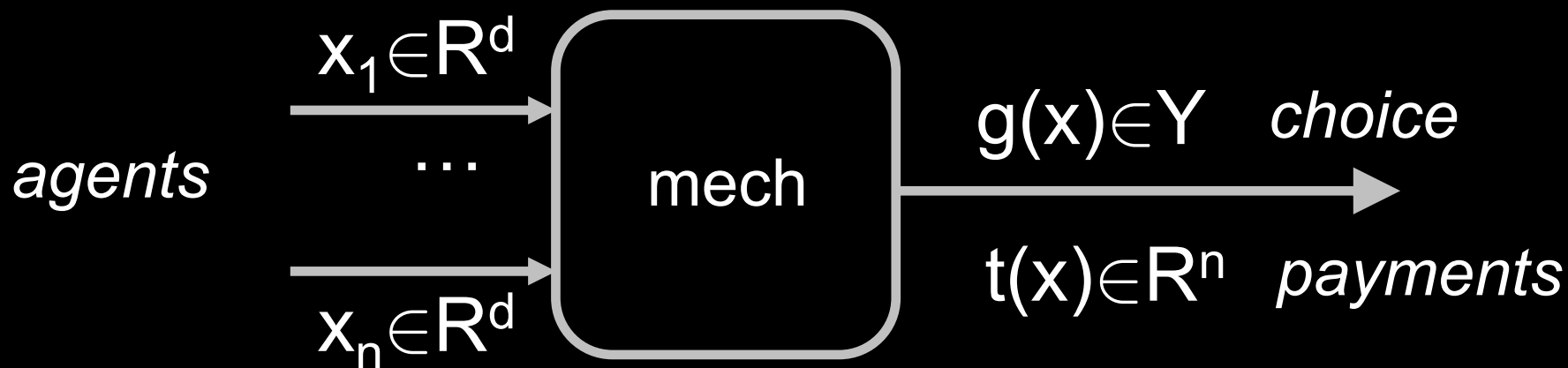
The Interplay of Machine Learning and Mechanism Design

David C. Parkes
Harvard University

learning a decision function given a distribution
on inputs

make a decision given selfish inputs

A mechanism



value $v_i(y, x_i) = x_i(y) \in \mathbb{R}$

$$x_i(g(x_i, x_{-i})) - t_i(x_i, x_{-i}) \geq x_i(g(x_i', x_{-i})) - t_i(x_i', x_{-i})$$

$\forall i, \forall x_i, \forall x_{-i}, \forall x_i'$

Example: Combinatorial Auction

- G goods ($|G|=m$), N agents
- Valuations $x_i: \{0, 1\}^m \rightarrow \mathbb{R}$
- Allocation $g(x) = (y_1, y_2, \dots, y_n)$
 - feasible $y_i \subseteq G$

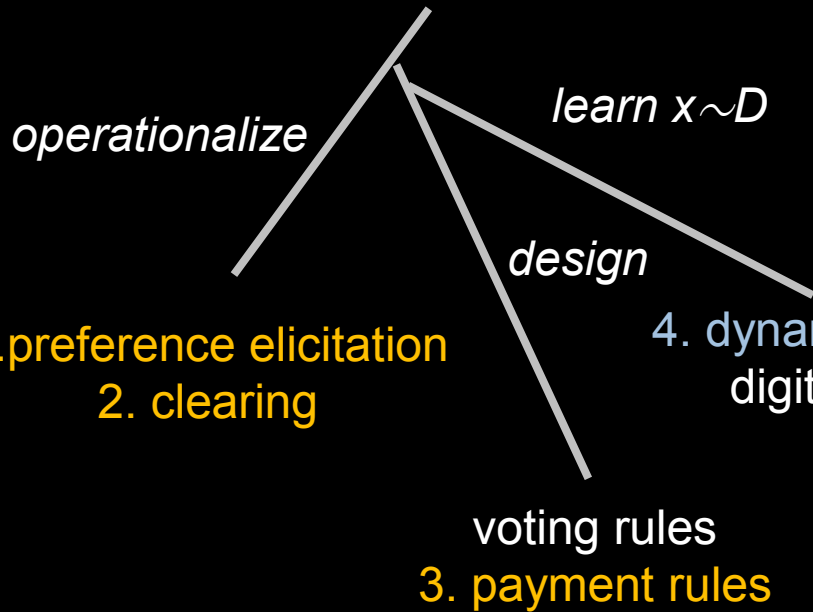
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- E.g., **single-minded CA**
- $G=\{A,B\}$
- $x_1=(10,0,10)$, $x_2=(0,0,19)$, $x_3=(0,8,8)$
- $g(x) = (\emptyset, AB, \emptyset)$, $t(x)=(0,18,0)$

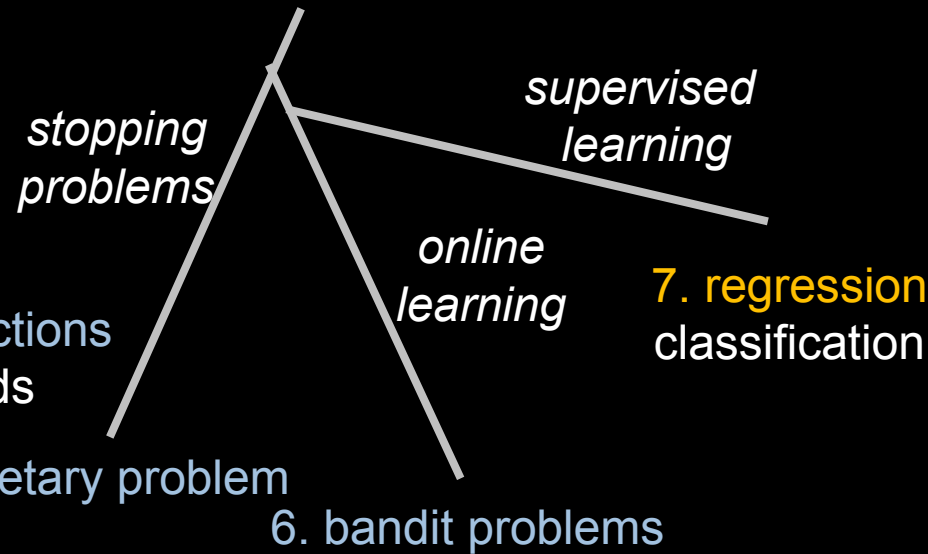
(social choice problems)

ML for MD

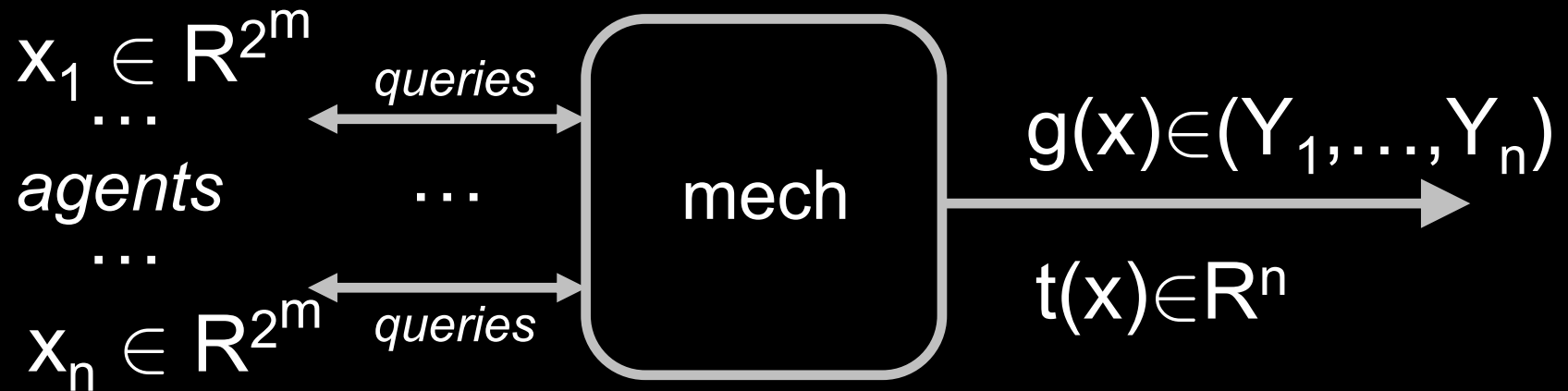


(learning problems)

MD for ML



1. Preference Elicitation



Representation Languages

Representation Languages

- Atomic: $\{ (A, 10), (B, 12), (BC, 20) \}$
 - ❖ set of (bundle, value) pairs
- L_{XOR} : $x_i(AB) = 12$; $x_i(ABC) = 20$
- L_{OR} : $x_i(AB) = 22$; $x_i(ABC) = 30$

... other languages
- $size_L(x_i)$: minimal $|B|$ to represent x_i in L

Goal: Exact query learning with *value* and (linear) *demand* queries

$$D_i(p) = \arg \max_s x_i(s) - \sum_j p_j s_j$$

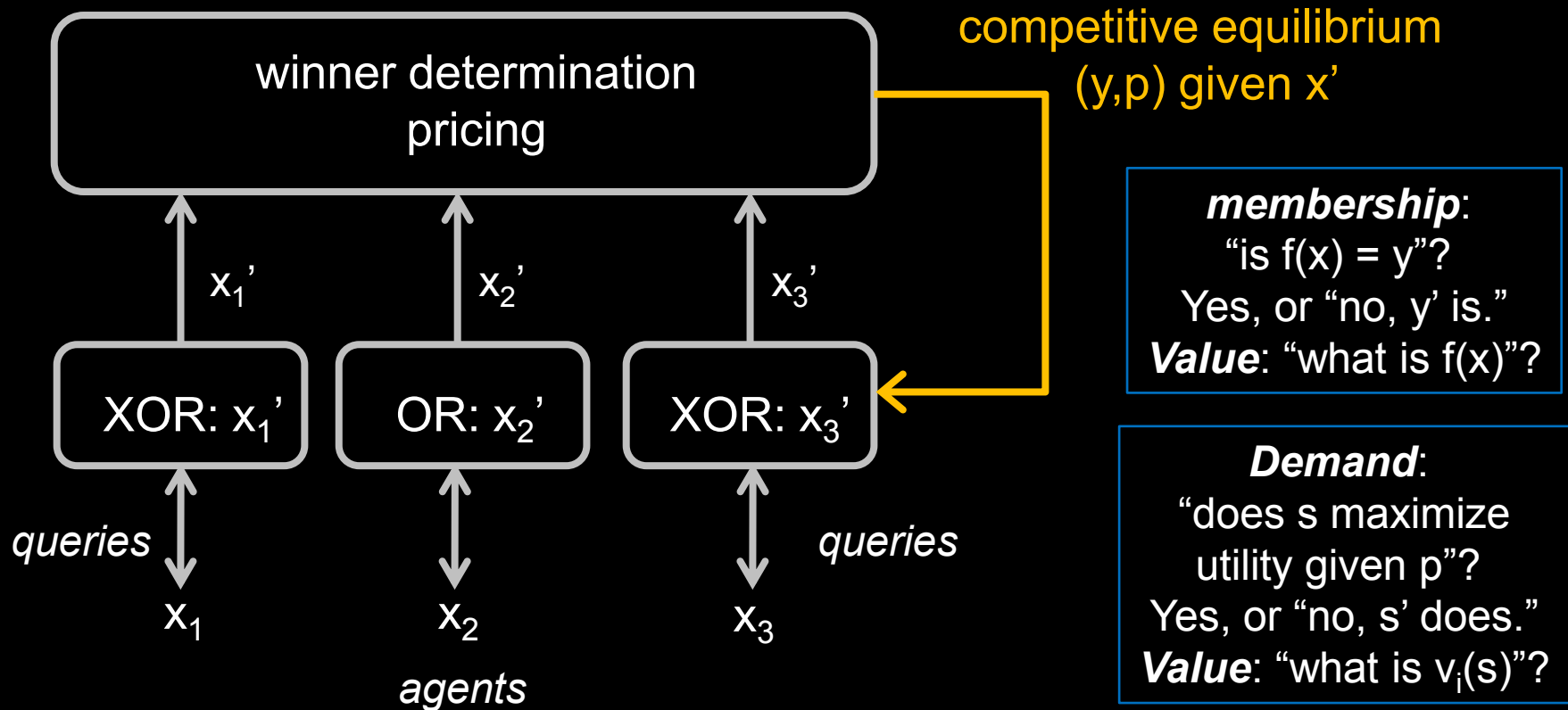
#queries poly in size, m and n

Efficient elicitation with *value* and *demand* queries

Goal: find g(x)
#queries poly in size, m, and n

Elicitation by Learning

(Lahaie & P. EC'04)



- Thm. Polynomial-query *elicitation* with value and demand queries when hypothesis class can be *polynomial-query exactly* learned with membership and equivalence queries.

Elicitation: Modularity

- Modular framework; e.g.,
 - polynomial \equiv general valuations
 - monotone DNF \equiv XOR
 - L_k (including OR)
- Can tune for particular setting

Extension: Incentives

(Constantin, Lahaie, P. AAI'05)

- Adopt *Universal* CE prices
 - CE (y,p) : agents happy, seller happy
 - UCE (y,p) : CE for $\{N\}$ and $\{N_{-1}, \dots, N_{-n}\}$
- Thm. Communication protocol for UCE \Leftrightarrow
Communication protocol for VCG
- **Idea: simulate until get to UCE**

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- Thm. Communication protocol for UCE \Leftrightarrow
Communication protocol for VCG
- **Idea: simulate until get to UCE**
- Example: $(10,0,10)$, $(0,0,19)$, $(0,8,8)$

not CE	CE not UCE	UCE
$(20,20)$	$(10.5,8.5)$	$(10,8)$
$(5,5)$		

(social choice problems)

ML for MD

operationalize

learn $x \sim D$

design

- 1. preference elicitation
- 2. clearing

- voting rules
- 3. payment rules

- 4. dynamic auctions
digital goods

(learning problems)

MD for ML

*stopping
problems*

*supervised
learning*

*online
learning*

- 5. secretary problem

- 6. bandit problems

- 7. regression
classification

2. Kernel Methods for Clearing

(Lahaie'09, Lahaie'10)

- Standard: $(x_1, \dots, x_n) \rightarrow$ Solve $n+1$ problems
 \rightarrow compute VCG
- (i) Miserable for large n ; (ii) Maybe don't need exact feasibility

2. Kernel Methods for Clearing

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- Standard: $(x_1, \dots, x_n) \rightarrow$ Solve $n+1$ problems
 \rightarrow compute VCG
- (i) Miserable for large n ; (ii) Maybe don't need exact feasibility
- A kernel approach:
 - Use kernels to represent prices in high dimensional space, get new flexibility
 - Compute allocation and payments in one step
 - Connection between stability, UCE and VCG

Set-up: Kernels for Clearing

- Single minded bidders
- View non-linear prices as linear prices in high dimensional space;
- $S = \{0, 1\}^m$, $\phi: S \rightarrow \mathbb{R}^M$, $p(s) = \langle w, \phi(s) \rangle$, $w \in \mathbb{R}^M$
- Linear kernel $k(s_1, s_2) = \langle s_1, s_2 \rangle$
- Identity kernel $k(s_1, s_2) = 1$, if $s_1 = s_2$
0, otherwise
 - All subsets, Gaussian,...

Primal formulation

(c.f. SVM dual)

$$\begin{aligned} \max_{\alpha \geq 0, \bar{\alpha} \geq 0} \quad & \sum_{i=1}^n \alpha_i v_i(x_i) \\ & - \frac{1}{2\lambda} \left\| \sum_{i=1}^n \left(\alpha_i - \sum_{I \ni i} \bar{\alpha}_I \right) \phi(x_i) \right\|^2 \\ \text{s.t.} \quad & \alpha_i \leq 1 \quad i = 1, \dots, n \\ & \sum_{I \in \mathcal{F}} \bar{\alpha}_I \leq 1 \quad I \in \mathcal{F} \end{aligned} \quad (1)$$

λ small
k(.,.) complex

↓ *closer to feasible;
more integer solutions*

Dual formulation

(c.f. SVM primal)

$$\begin{aligned} \min_{\pi \geq 0, \bar{\pi} \geq 0, p} \quad & \sum_{i=1}^n \pi_i + \bar{\pi} + \frac{\lambda}{2} \|p\|^2 \\ \text{s.t.} \quad & \pi_i \geq v_i(x_i) - \langle p, \phi(x_i) \rangle \quad i = 1, \dots, n \\ & \bar{\pi} \geq \left\langle p, \sum_{i \in I} \phi(x_i) \right\rangle \quad I \in \mathcal{F} \end{aligned}$$

$$p(x) = \frac{1}{\lambda} \sum_{i=1}^n \left(\alpha_i - \sum_{I \ni i} \bar{\alpha}_I \right) k(x_i, x)$$

Regularization: stability (Bousquet & Elisseeff'02)

Higher λ , closer to UCE prices!

Incentive Analysis

(Lahaie AAI'10)

Proposition

If p is an optimal dual solution with all buyers present, and p^{-h} is an optimal dual solution with buyer h removed, then

$$\|p - p^{-h}\| \leq \frac{\kappa}{\lambda}.$$

Theorem

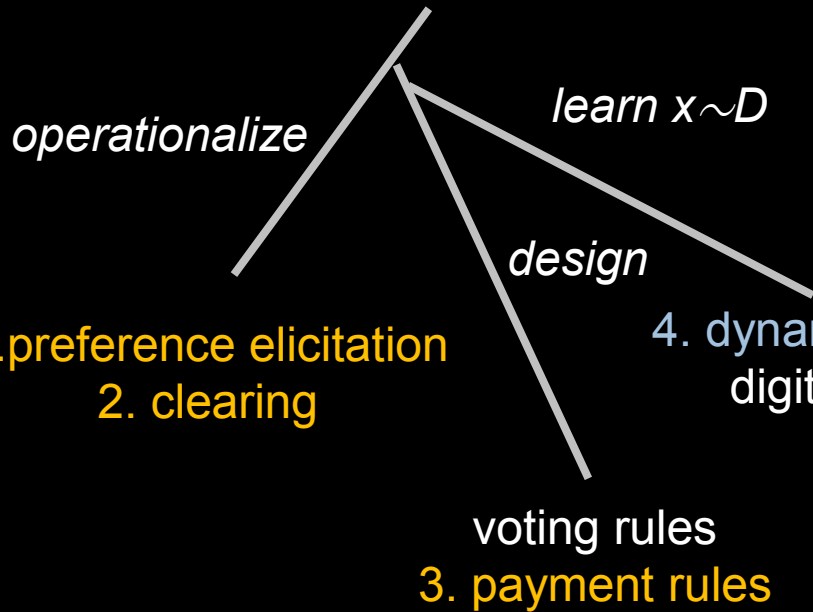
The auction that charges payments r is ϵ -incentive compatible for

$$\epsilon = \frac{2(n-1)\kappa^2}{\lambda}.$$

- κ and λ tradeoff: fix κ ; find smallest λ s.t. feas OK

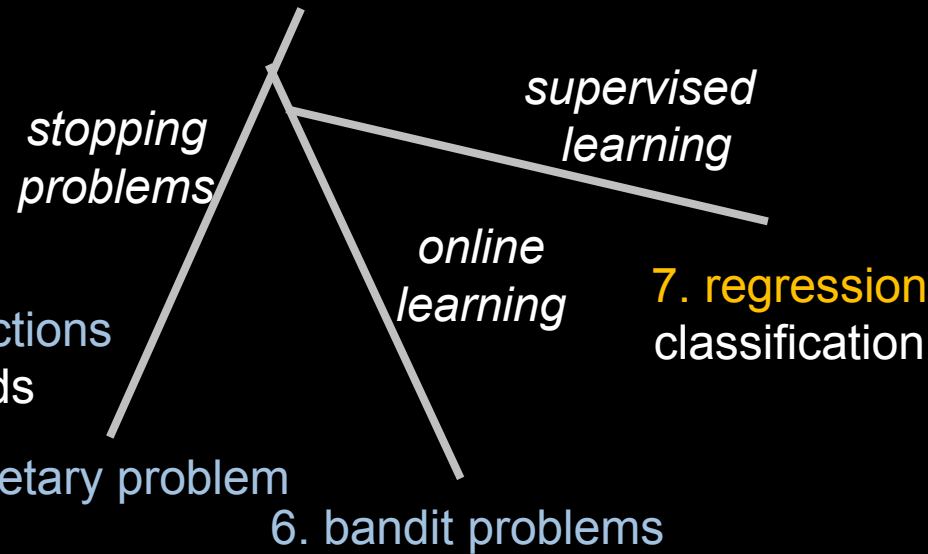
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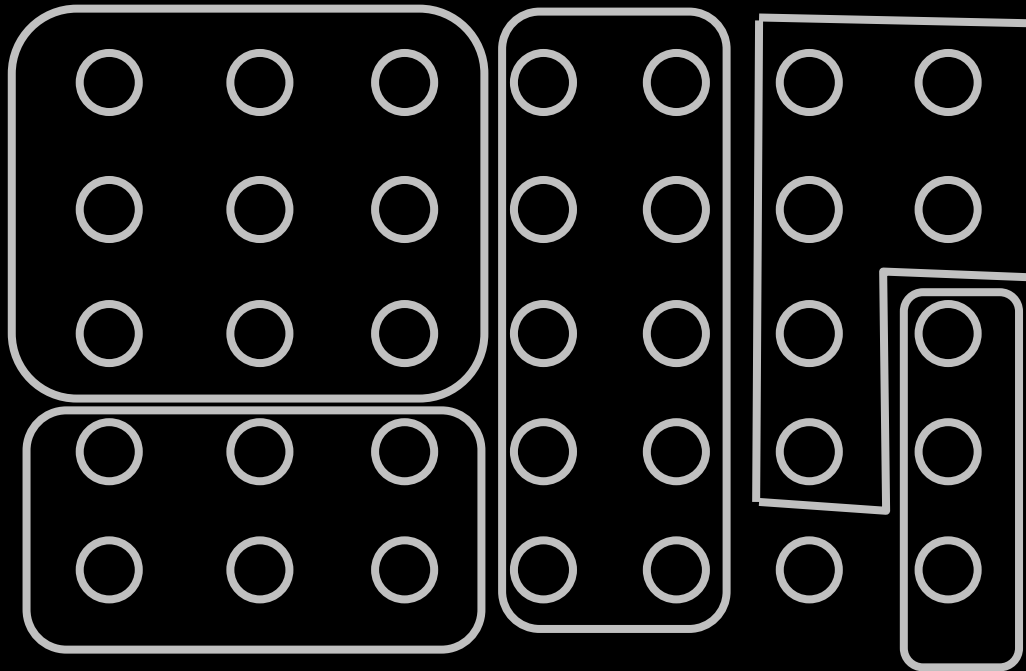


(learning problems)

MD for ML



3. Learning Mechanism Rules



idea: learn a pricing function for each i that “separates” demand sets and is independent of x_i

Classification problem

- Fix **allocation rule** $g: X \rightarrow Y$
- Data: $\{ (x^1, y^1), (x^2, y^2), \dots \}$ from $(x, y) \sim D$
 - $x \in \mathbb{R}^{2^m \times n}$; $y \in \{0, 1\}^m$
- Learn: $g'(x): X \rightarrow Y$, as $g'(x) = \arg \max_{y'} f(x, y')$
- Derive **payment rule** $t_1(x)$ from $f(x, y)$

Example: Single-item allocation

- $X = \mathbb{R}^n$; $Y = \{\pm 1\}$.
- Inputs: $((10,8,7), 1)$, $((5,8,7), -1)$, $((9,2,5), +1)$
- Learn $f: \mathbb{R}^n \rightarrow \mathbb{R}$; $g'(x) = \text{sgn}(f(x))$

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- Learn $f: \mathbb{R}^n \rightarrow \mathbb{R}$; $g'(x) = \text{sgn}(f(x))$
- **Require:** $f(x) = x_1 + \langle w', \phi(x_{-1}) \rangle = x_1 - p(x_{-1})$
- Exact classifier: $f(x) = x_1 - \max(x_{-1})$

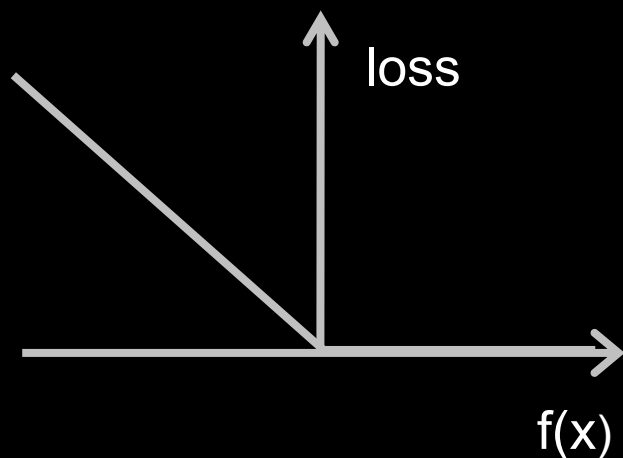
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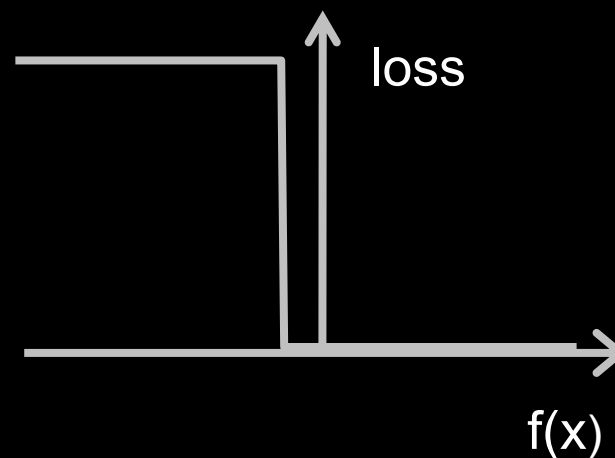
- SP: If $x_1 - p(x_{-1}) = f(x) \geq 0$, then $g(x) = 1$
 $x_1 - p(x_{-1}) = f(x) < 0$, then $g(x) = -1$

Loss functions

- Regret = $(-y f(x))^+$
- E.g., $y=+1$, but $x_1 - p_1(x_{-1}) < 0$



min expected regret on
 $(x,y) \sim D$



min (prob regret $\geq \epsilon$)
on $(x,y) \sim D$

General problem

- $x \in \mathbb{R}^{2^m \times n}$; $y \in \{0,1\}^m$
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 $x_1(y) + \langle w_1', \phi(x_{-1}, y) \rangle$
- $p_1(x,y') = - \langle w', \phi(x_{-1}, y) \rangle$

General problem

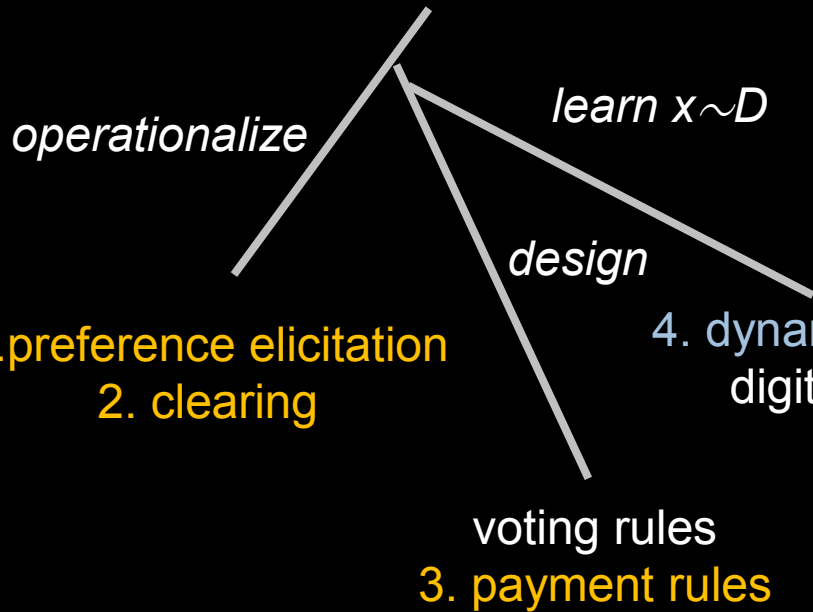
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- Multiclass SVM with exponential $|Y|$ but only small number of relevant labels for any input
- **Theorem.** An exact classifier induces a strategyproof payment rule.

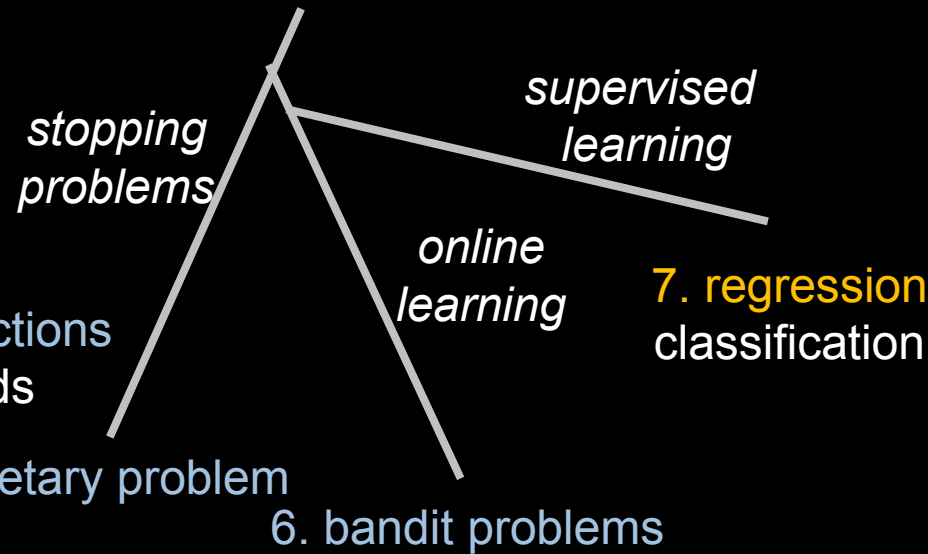
(social choice problems)

ML for MD



(learning problems)

MD for ML



4. Dynamic auctions

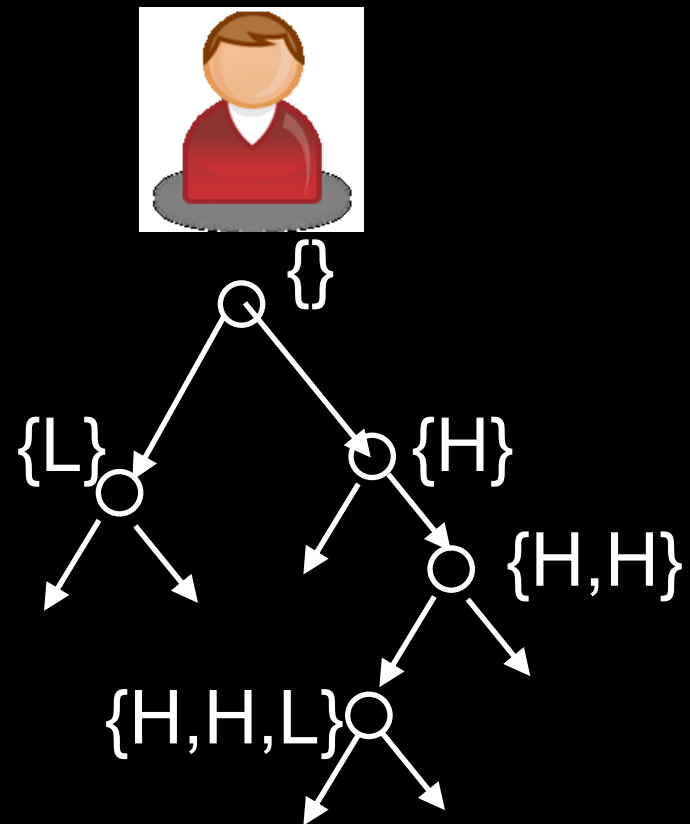
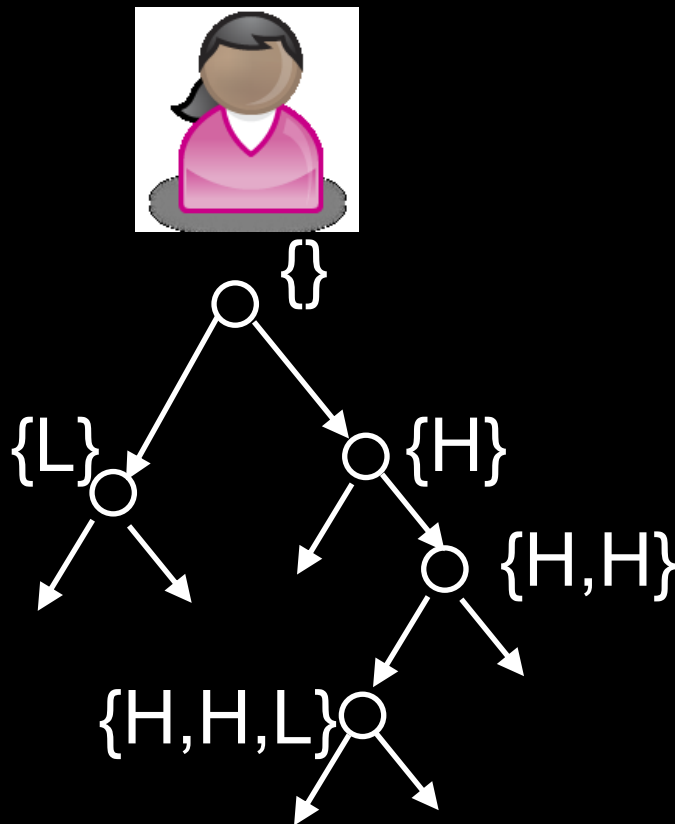
5. Secretary problems

- Bids = secretaries
- Q: how to make the “ $1/e$ ” online algorithm DSIC despite strategic inputs?
- A: Kleinberg, Mahdian & Parkes EC'03

6. Bandits problems

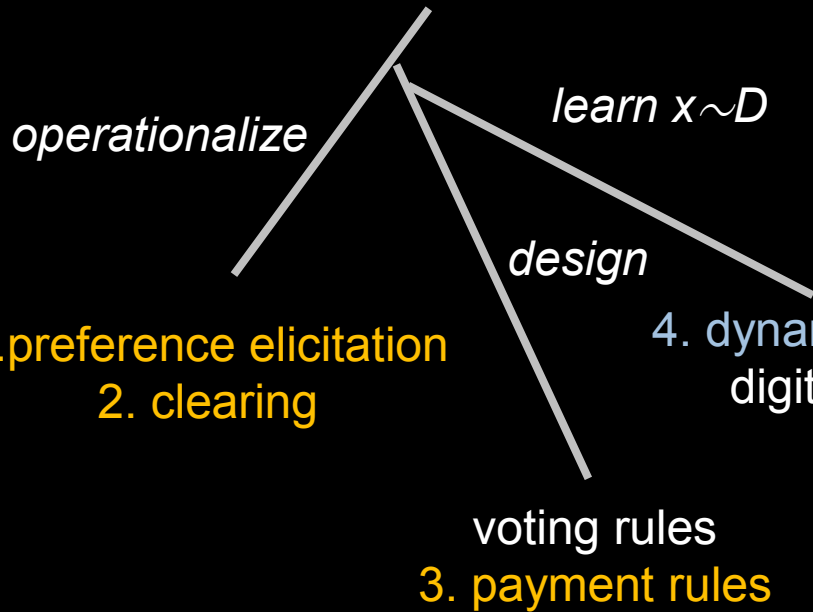
(Cavallo, Singh & P. UAI'06',
Bergemann & Valimaki'10)

- Bandits: arms = agents
- Q: how to make the agents report true reward and thus next state?



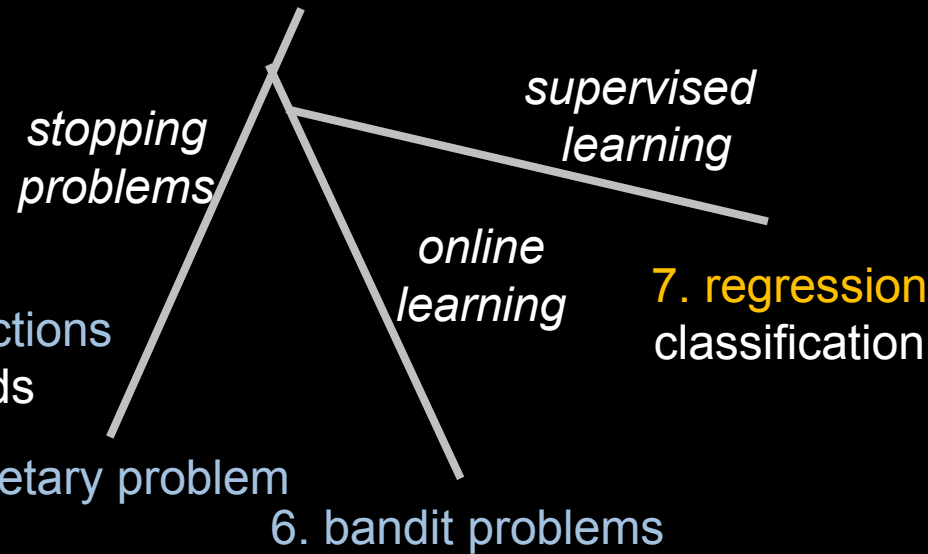
(social choice problems)

ML for MD



(learning problems)

MD for ML



Framework

(Dekel, Fischer & Procaccia'08)

- Request m points $S_i = \{ (x_{ij}, y_{ij}) \}_{j=1}^m$
- Report $S'_i \neq S_i$
- One idea: select f' to be empirical risk minimizer
- Q: when will this be DSIC?

Warm-up: Special case

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- E.g., $\{(1,6), (2,5), (3,1)\}$. Constant $f(x)=c$.
- ERM: select median. DSIC!

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- Fails for other loss functions.
- E.g., $\{(1,2), (2,1), (3,0)\}$. Squared loss $|y-y'|^2$

General Case

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- Example. $N = \{1, 2\}$. Constant $f(x) = c$
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- $S_2 = \{ (4, 0), (5, 0), (6, 1) \}$
- $f(x) = 0; R_1(f) = 2/3 \longrightarrow f(x) = 1; R_1(f) = 1/2$

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- Solution: *project and fit*. 3-competitive. ϵ -DSIC. Matching lower bound.

Other “MD for ML” problems

- Classification
- Reinforcement learning
- “Market of Minds”: Promote synergistic modular intelligence

(social choice problems)

ML for MD

operationalize

learn $x \sim D$

design

preference elicitation
clearing

dynamic auctions
digital goods

voting rules
payment rules

(learning problems)

MD for ML

*stopping
problems*

*supervised
learning*

*online
learning*

regression
classification

secretary problem

bandit problems